



Tanner Castora

Author / Broadcaster

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Summary

After establishing myself as an Emmy-nominated broadcaster at a CBS station in Sioux Falls, SD, I transitioned into freelance journalism, focusing on long-form storytelling. Most notably, I authored the biography of John Stiegelmeier, a beloved national championship-winning coach at South Dakota State. Since its release in October 2025, the book has sold several thousand copies.

Professional Experience

08/2023 – Present	Author Stig and The Rise of South Dakota State Football - Conducted over 170 interviews to develop a 308-page biography of John Stiegelmeier - Personally raised \$30,000 to fund startup costs including design, printing and production
10/2025 – Present	Entrepreneur / Book Manager - Since releasing in Oct 25, I have generated over \$70,000 in sales from the book - Secured placement in 56 retail locations and counting - Coordinated over a dozen book signing events
08/2023 – Present	Brookings Register / Independent Stories  - Published in local newspaper or on personal Medium / Substack page - My latest story received 100,000 views on X (link attached)
08/2024 – 05/2026	Brookings Radio Show Host Hosted a weekly sports talk radio show
12/2025 – 03/2026	Dakota State University Play-By-Play Broadcaster Broadcasted the Dakota State men's and women's basketball games
11/2023 – 03/2024	Big Sioux Sports Media Network Play-By-Play Broadcaster Broadcasting South Dakota HS sports
02/2021 – 02/2023	CBS - KELO Sports Reporter / Anchor - Discover, film, write and edit weekly stories to be aired by station - Go live at events - Anchor sports blocks on Friday, Saturday and Sunday
11/2017 – 03/2020	ESPN / Teleproductions Color / Play-By-Play Broadcaster Broadcasted the Kent State men's and women's basketball games on ESPN Plus

Education

08/2016 – 05/2020	Degree in Broadcast Journalism Kent State University • Played on the basketball team for a year before being hired by ESPN Plus to broadcast the games. • Graduated with a degree in Broadcast Journalism
06/2015 – 05/2016	South Carolina Upstate • Attended University on full Division I basketball scholarship
08/2012 – 05/2015	Strongsville High School

Awards

12/01/2025	30 Under 30 Sioux Falls Business • Selected for Sioux Falls Business' annual 30 Under 30, recognizing the most impressive young professionals in South Dakota.
12/01/2021	Emmy Nomination Upper Midwest Emmys • Nominated for best sports feature story
12/01/2021	Sportscaster of the Year Nomination South Dakota Broadcasters Association • Nominated as the best broadcaster in South Dakota

Personal

04/2021 – Present	Volunteer Lutheran Social Services • Big brother/little brother program • Mentored same child for 5+ years
09/2026 – 09/2026	Wedding Officiant • Will be officiating a friend's wedding
07/2025 – 07/2025	Organized High School 10-year Reunion • Solely organized the gathering